



ENVIRONMENTAL EDGE

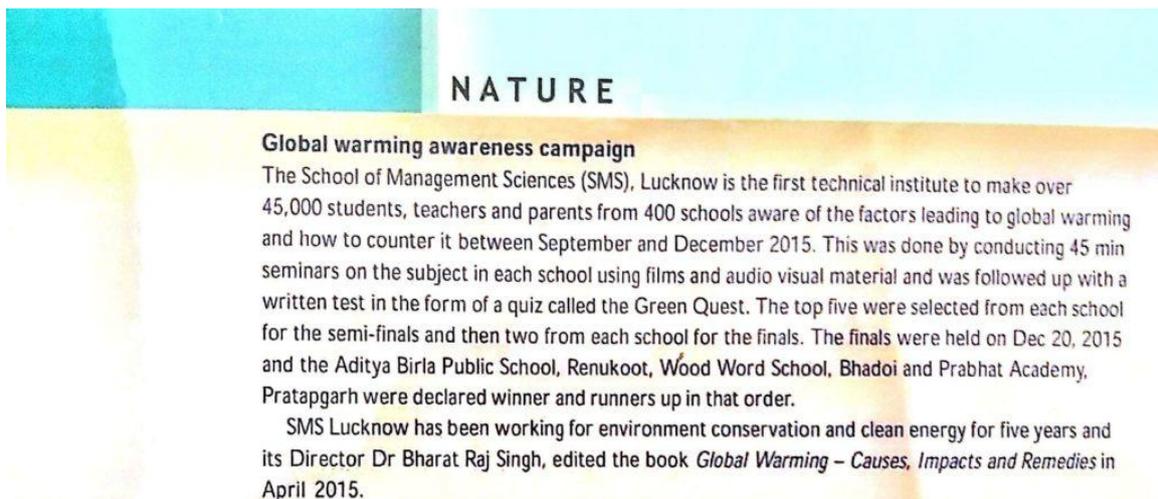
SMS Lucknow made identity in Limca Book Records for the third time

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The School of Management Sciences, Lucknow has been doing intensive work since the year 2012 to awaken public consciousness on global warming and climate change. Under global warming awareness campaign,

SMS covers every year around 28-districts of the eastern region of the UP State, from the month of August to December / January, in which activities like: Pamphlet distribution in schools / colleges, lecture to students & their parents and teachers through audio-video visuals are conducted as to how eradicate the evils caused by global warming.

The process of awareness is done by giving information to the students of the school / college and floating quizzes and 5-5 successful students of each school / college are included in the final Green-Quest test. By this process of consciousness to millions of people are given to plant trees, use LED bulbs for saving electricity, use of cow-dung manure in agriculture, solar lights and pumps etc.,



Limca book of record – Global warming awareness campaign

The Secretary and Chief Executive Officer of SMS, Shri Sharad Singh, while applauding all the teachers, officers and students engaged in this campaign.

It was also informed by him that – Limca Book Record ranked the School of Management Sciences, Lucknow as the first Technical College in India to address the problems caused by global warming; making aware 45000 people through 400 schools / colleges of 28 districts of the state in just four-months period. For this work, SMS has been working globally for the past several years about the issues and its Director, Dr. Bharat Raj Singh, has published the book Global-Warming – Causes, Effects and Remedies – 2015.”

He also said that it is an honor that SMS has become the first such institute in the history of technical educational institutions to be included in the Limca Book Record for the **Third time** for its commendable work.

During function, Director, Dr. Manoj Mehrotra, Director General (Technical), Dr. Bharat Raj Singh, Chief General Manager, Dr. Jagdish Singh, Dean, Dr. Dharmendra Singh, General Manager, Mr. Surendra Srivastava, Head of the Departments – Dr. PK Singh, Dr. Amarjeet Singh, Dr. Hemant Kumar Singh, Dy. GM, Mr. Praveen Singh, were present and agreed to make the campaign at larger pace.
