



## AKTU brings creative programme

**PIONEER NEWS SERVICE ■ LUCKNOW**

The APJ Abdul Kalam Technical University which is running many programmes like Parikrama, Spark and Innovative Gallery has now added another new and creative one named Kalam Entrepreneurship League (KEL). Media spokesperson Ashish Mishra said that the Kalam Entrepreneurship League (KEL) was a bit similar to the IPL where different teams compete with each other to get rank 1 in the same order.

“The colleges will embark on their journey to promote a start-up ecosystem in Uttar Pradesh. Ranking is based on

different parameters, which had been earned by the colleges. According to the KEL ranking, the first place in this league is held by the School of Management Sciences, Lucknow, and the second place is shared by Indraprastha Engineering College, Ghaziabad, and the Meerut Institute of Engineering and Technology, Meerut. The final list of ranks of colleges has already been published on the University website,” he added.

The Vice-Chancellor of AKTU, Prof Vinay Kumar Pathak, said that to develop Uttar Pradesh it was very important to focus on the start-ups and entrepreneur-

ships and with this theme in mind the KEL had been introduced. He further said that newer parameters would be added to promote the culture of entrepreneurships in UP. The University’s adviser of innovation and incubation, Srijan Pal Singh, said that it was important for a student to know where a particular college was which would allow him or her to turn his or her idea into a reality and which college was the best for promoting start-ups and the entrepreneurship ecosystem etc.

“At the time of admission this KEL ranking will help the students a lot in shaping their

future,” he added.

In the Kalam Entrepreneurship League so far hosting of Parikrama, Innovation Gallery, Start-up Idea selected, winners of Parikrama ideas etc are the parameters added in the points table of the League and also there are some more parameters like start-up activities hosted by the colleges, start-up incubation facilities etc, including in the League. This rank will be carried out every month so that the colleges constantly try to stay in the first place. The University honours the colleges which secure the first and second ranks in the Kalam Entrepreneurship League.