

**NATIONAL CONFERENCE**  
**"Sustainable Business Strategies for a Shared Future"**  
**21<sup>st</sup> & 22<sup>nd</sup> February, 2025**

**Day 1: Friday 21<sup>th</sup> February, 2025**

Time	Programme	
<b>10:30 AM - 11:45 AM</b>	<b><u>INAUGURAL SESSION</u></b> Master of Ceremony: Dr. Suman Kundi	
09:30 AM - 10:30AM	Registration	
10:30 AM – 10:35 AM	Arrival of Dignitaries & Lighting of Lamp	
10:35 AM – 10:45 AM	Welcome & Conference Theme	<b>Prof.(Dr.) Ashish Bhatnagar</b> Conference Chair & Director, School of Management Sciences, Lucknow
10:45 AM – 10:50 AM	Address by Guest of Honour	<b>Mr. Shishir Jindal</b> Honorary Secretary-ISTD Lucknow Chapter
10:50 AM – 11:00 AM	Address by Guest of Honour	<b>Sri R. Ramani, IAS (Retd.)</b> Former Chief Secretary, U.P. & Chairman-Indian Institute of Public Administration U.P. Regional Branch
11:00 AM – 11:15 AM	Address by Guest of Honour	<b>Prof. Shruti Sharma Rana</b> TERI, School of Advance Studies New Delhi
11:15 AM-11:30 AM	Address by Guest of Honour	<b>Prof. Virendra Kumar Mishra</b> Dean & Head Institute of Environment and Sustainable Development ,BHU, Varanasi
11:30 AM – 11:45 AM	Address by Guest of Honour	<b>Prof. Krishna Kumar</b> Former Director Indian Institute of Management Kozhikode
11:45 AM – 11:50 AM	Unveiling of Conference Souvenir and <i>Adhyayan</i> (Journal)	
11:50 AM – 12:00 PM	Address by Guest of Honour	<b>Lt. Col. (Dr.) Praveen Kumar Singh</b> Director UIDAI, Lucknow
12:00 PM – 12:05 PM	Vote of Thanks	<b>Prof. (Dr.) B.R. Singh</b> Director General (Technical) School of Management Sciences, Lucknow
<b>National Anthem</b>		
<b>12:10 PM – 2:00 PM</b>	<b><u>PLENARY SESSION</u></b> Master of Ceremony: Ms. Garima Tejwani & Ms.Ananya Dwivedi	
	<b>Name of Speakers with Designation</b>	
12:10 PM – 12:25 PM	<i>Educational Sustainability</i> <b>Dr. Reena Kumari,</b> Dy. Director IGNOU, Regional Center, Lucknow	
12:25 PM – 12:40 PM	<i>Sustainable Entrepreneurship</i> <b>Dr. Padma Iyer</b> Honorary Secretary -IIPA, Lucknow Chapter, Lucknow	
12:40 PM – 12:55 PM	<i>Sustainable Finance</i> <b>Mr. Neeraj Srivastava</b> Strategic Business Leader, DGM (EX) SIDBI	
12:55 PM – 1:10 PM	<i>Sustainability in Fashion Industry</i> <b>Dr. Bharat Sah</b> Former Director, NIFT, Raibareli	

1:10 PM – 1:25 PM	<i>Industry Specific Solutions for a Sustainable Future</i> <b>Mr.Fakhre Azam</b> Founder and Managing Consultant, InnatePro, Lucknow	
1:25 PM – 1:40 PM	Closing Remarks	
1:40PM – 2:00 PM	Felicitation & Memento Presentation	
<b>2:00 PM – 2:45 PM</b>	<b>NETWORKING LUNCH</b>	
<b>2:45 PM - 4:45 PM</b>	<b>Technical Session I</b>	
	<b>Session Chair</b>	<b>Prof. Puneet Mishra</b> HOD-Computer Sciences, University of Lucknow Lucknow
	<b>Session Co Chair</b>	<b>Prof. Madhurima</b> School of Management Sciences, Lucknow
	<b>Technical Session 2</b>	
	<b>Session Chair</b>	<b>Prof. Neerja Dixit,</b> School of Management Sciences, Lucknow
	<b>Session Co Chair</b>	<b>Prof. Kailashpati</b> School of Management Sciences, Lucknow

**Day 2: Saturday 22<sup>nd</sup> February, 2025**

Time	Programme	
10:30 AM - 1:50 PM	<b>Technical Session 3</b>	
	<b>Session Chair</b>	<b>Prof. Alok Kumar,</b> Chandigarh University , Unnao
	<b>Session Co Chair</b>	<b>Prof. Jyoti Prakash</b> School of Management Sciences, Lucknow
	<b>Technical Session 4</b>	
	<b>Session Chair</b>	<b>Prof. Rajeev Tripathi</b> School of Management Sciences, Lucknow
	<b>Session Co Chair</b>	<b>Prof. Abhishek Kumar Pandey</b> School of Management Sciences, Lucknow
<b>1:50 PM - 3:00 PM</b>	<b>NETWORKING LUNCH</b>	
<b>3:00 PM - 4:35 PM</b>	<b><u>VALEDICTORY SESSION</u></b> <b>Master of Ceremony: Dr. Manisha Gupta</b>	
3:00 PM – 3:10 PM	Welcome Address	<b>Prof.(Dr.) Ashish Bhatnagar</b> Conference Chair & Director, School of Management Sciences, Lucknow
3:10 PM – 3:20 PM	Guest of Honour	<b>Dr. Mohd. Talha</b> Chairman ISTD Lucknow Chapter
3:20 PM – 3:30 PM	Guest of Honour	<b>Prof. Pavnesh Kumar</b> Indira Gandhi Open University , New Delhi
3:30 PM – 3:40PM	Guest of Honour	<b>Mr. Sudhanshu Mani</b> G.M (Retd), Indian Railways
3:40 PM – 4:00 PM	Guest of Honour & Valedictory Address	<b>Prof. Ajai Prakash</b> Department of Management ,University of Lucknow
4:00 PM – 4:10 PM	Conference Report	<b>Dr.Pallavi Banjare</b> Conference Co-Convenor
4:10 PM – 4:20 PM	Best Paper Award Presentation	
4:20 PM - 4:25 PM	Felicitation & Memento Presentation	
4:25 PM - 4:30 PM	Vote of Thanks	<b>Dr. Ashok Sengupta</b> Conference Convenor
<b>National Anthem</b>		